A-LIST+ PRIVACY POLICY

Last Updated: July 1, 2015

This Privacy Policy explains how information about you is collected, used and disclosed by A-List+ Corporation ("A-List+," "we" or "us"). This Privacy Policy applies to information we collect when you use our websites, mobile applications and other online products and services (collectively, the "Services") or when you otherwise interact with us.

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the "Last Updated" date at the top of this policy and, in some cases, we may provide you with additional notice (such as by adding a statement to our homepage or by sending you a notification). We encourage you to review the Privacy Policy whenever you access the Services to stay informed about our information practices and the ways you can help protect your privacy.

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<th>Collection of Information</th>
<th>Information You Provide to Us</th>
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We collect information you provide directly to us. For example, we collect information when you create an account, create and share product-, brand-, recipe-, retailer- and other shopping-related testimonials and recommendations (otherwise known as "Shmys"), participate in any interactive features of the Services, participate in a survey, contest or promotion, interact with us via third party social media sites, request customer support or otherwise communicate with us. The types of information we may collect include your name, email address, phone number, username, password, photos, videos, Shmys and associated information (e.g., date created, title, description, your preferred retailers) and any other information you choose to provide.

In some cases, we also may collect information you provide about others. For example, when you decide to share a Shmy with a friend or family member, we may collect information such as the name and email address of the recipient.

Information We Collect Automatically When You Use the Services

When you access or use our Services, we automatically collect information about you, including:
• **Log Information:** We log information about your use of the Services, including your Internet Protocol ("IP") address, web request, access times, pages viewed, web browser, links clicked and the page you visited before navigating to the Services.

• **Device Information:** We collect information about the computer or mobile device you use to access or use the Services, including the hardware model, operating system and version, unique device identifiers and mobile network information. In addition, the Services may access your device's native phonebook, email and camera applications, with your consent, to facilitate your use of certain features of the Services. For more information about how you can control our access to these applications, please see "Your Choices" below.

• **Location Information:** With your consent, we may collect information about the location of your device when you access or use one of our mobile applications. For more details, please see "Your Choices" below.

• **Information Collected by Cookies and Other Tracking Technologies:** We use various technologies to collect information, and this may include sending cookies to your computer or mobile device. Cookies are small data files stored on your hard drive or in device memory that help us to improve our Services and your experience, see which areas and features of our Services are popular and count visits. We may also collect information using web beacons (also known as "tracking pixels"). Web beacons are electronic images that may be used in our Services or emails and help deliver cookies, count visits, understand usage and campaign effectiveness and determine whether an email has been opened and acted upon. For more information about cookies, and how to disable them, please see "Your Choices" below.

**Information We Collect From Other Sources**

We may also obtain information from other sources and combine that with information we collect through the Services. For example, if you create or log into your account using your
credentials from a third-party social media site, we will have access to certain information from that site, such as your name, account information and friends lists, in accordance with the authorization procedures determined by such third-party social media site.

**Use of Information**

We may use information about you for various purposes, including to:

- Provide, maintain and improve our Services;
- Facilitate your redemption of discounts or special offers from your preferred retailers;
- Send you technical notices, updates, security alerts and support and administrative messages;
- Respond to your comments, questions and requests and provide customer service;
- Communicate with you about products, services, offers, promotions, rewards and events offered by A-List+ and others, and provide news and information we think will be of interest to you;
- Monitor and analyze trends, usage and activities in connection with our Services;
- Personalize and improve the Services and provide advertisements, content or features that match your interests and preferences;
- Process and deliver contest, promotion and sweepstakes entries and rewards;
- Link or combine with information we get from others to help understand your needs and provide you with better service; and
- Carry out any other purpose for which the information was collected.

A-List+ is based in the United States and the information we collect is governed by U.S. law. By accessing or using the Services or otherwise providing information to us, you consent
to the processing and transfer of information in and to the U.S. and other countries.

Sharing of Information

We may share information about you as follows or as otherwise described in this Privacy Policy:

• With other users in connection with the privacy preferences you establish for your Shmys;

• With vendors, consultants and other service providers who need access to such information to carry out work on our behalf;

• In response to a request for information if we believe disclosure is in accordance with any applicable law, regulation or legal process, or as otherwise required by any applicable law, rule or regulation;

• If we believe your actions are inconsistent with the spirit or language of our user agreements or policies, or to protect the rights, property and safety of A-List+ or others;

• In connection with, or during negotiations of, any merger, sale of company assets, financing or acquisition of all or a portion of our business to another company; and

• With your consent or at your direction.

We may also share aggregated or de-identified information, which cannot reasonably be used to identify you.

Social Sharing Features

The Services may offer social sharing features and other integrated tools (such as the Facebook "Like" button), which let you share actions you take on the Services with other media, and vice versa. The use of such features enables the sharing of information with your friends or the public, depending on the settings you establish with the entity that provides the social sharing feature. For more information about the purpose and scope of data collection and processing in connection with social sharing features, please visit the privacy policies of the entities that provide these features.

Analytics Services

We may allow others to use cookies, web beacons and other technologies to collect information about your use of the Services in order to provide analytics services. The types of
Provided by Others

Information these analytics providers collect may include your IP address, web browser, pages viewed, time spent on pages, links clicked and conversion information. This information may be used by A-List+ and others to, among other things, analyze and track data, determine the popularity of certain content, deliver content targeted to your interests and better understand your online activity.

Security

A-List+ takes reasonable measures to help protect information about you from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction.

Your Choices

Account Information

You have the ability to update, correct or delete certain account information by navigating to the "Settings" section of our mobile application(s). However, please note that if you log into the Services using your credentials from a third-party social media site, you may be required to update, correct or delete your account information through such third-party social media site. You also have the ability to deactivate your account at any time by deleting our mobile application(s), but note that some of the information you provided through the Services may continue to be accessible (e.g., Shmys that you have shared with others) and that we may retain certain information as required by law or for legitimate business purposes. We may also retain cached or archived copies of information about you for a certain period of time.

Device Information

Certain features of the Services require access to your device's native phonebook, email and camera applications (e.g., to find contact information in order to send a Shmy to a friend or to upload a photo in connection with your Shmy). If you decide to use these features, we will ask you for your consent. Note that you can revoke your consent at any time and prevent A-List+ from continuing to access your phonebook, email and camera applications by changing the settings on your device.

We may also collect location information from your device in connection with our Services. Again, we will do so only with your prior consent, and you have the ability to revoke this consent at any time by changing your device settings or...
following the standard uninstall process to remove our Services from your device. Note that if you prevent us from collecting location information, some features of our Services may no longer function.

**Cookies**

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies. Please note that if you choose to remove or reject cookies, this could affect the availability and functionality of the Services.

**Promotional Communications**

You may opt out of receiving promotional communications from A-List+ by following the instructions in those communications or by contacting us at support@A-List+.com. If you opt out, we may still send you non-promotional communications, such as those about your account or our ongoing business relations.

**Push Notifications/Alerts**

With your consent, we may send push notifications or alerts to your mobile device. You can deactivate these messages at any time by changing the notification settings on your mobile device.

**Contact Us**

If you have any questions about this Privacy Policy, please contact us at support@A-List+.com.